

**ICSSR - SRC SPONSORED NATIONAL  
CONFERENCE  
ON**

**GREEN TRADE AND SUSTAINABLE COMMERCE:  
REIMAGINING TRADE AND COMMERCE FOR AN  
INCLUSIVE ECONOMY**

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**25<sup>th</sup> MARCH 2026**

# Green Trade and Sustainable Commerce: Reimagining Trade and Commerce for An Inclusive Economy

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## About Host Institution

Marian College Kuttikkanam Autonomous was founded in 1995 and is affiliated to Mahatma Gandhi University, Kottayam, Kerala. It is owned and managed by the Catholic Diocese of Kanjirapally through the Peermade Development Society. Marian at present offers 13 programmes, including doctoral programmes with a total student strength of about 2488. Marian holds the envious distinction of being the youngest accredited college in India in 2003 and currently holds a re-accreditation with a CGPA of 3.71/4 by the National Assessment and Accreditation Council (NAAC). The College also won the prestigious status of the College with Potential for Excellence (CPE) from the University Grants Commission (UGC) twice. It was conferred autonomous status in May 2016. The College has academic tie-ups with several renowned International Universities like Hong Kong Baptist University, Chinese University of Hong Kong, Lincoln University College Malaysia etc. Marian imparts information with the intention of the right character formation of the students, eventually achieving their holistic transformation. Marian is a happening campus creating transformative opportunities for students to develop artistic and literary talents, life skills, personal health and well-being, thus ensuring a collaborative environment open to free exchange of ideas. The College is located 3500 feet above sea level, in a misty location. Nature exquisitely complements the institutional climate of Marian.

## About School of Commerce and Professional Studies (SCAPS)

The School of Commerce and Professional Studies (formerly known as Research and PG Department of Commerce) started her voyage on 11 August 1995. At present the department offers BCom, MCom and PhD and has about 680 students. The curriculum of B Com and M Com are heavily aligned with the curriculum of professional accounting qualification such as [CA, ACCA (UK), CIMA (UK), CMA (US), CPA (US)] helping students to simultaneously pursue their professional qualification along with M Com and B Com. Flexibility, abundance of choices to grow according to one's own interest, enriched up to date curriculum, greater opportunities for extracurricular activities, tie-ups and collaboration with professional bodies and industries are some of the highlights that attracts students to Marian from all over the country and abroad.

## Important Dates

Abstract Submission	March 1, 2026
Confirmation of Acceptance	March 3, 2026
Last date of Registration	March 5, 2026
Last date of Full paper submission	March 10, 2026
Conference Date	March 25, 2026





# About the Conference

The conference on “Green Trade and Sustainable Commerce: Reimagining Trade and Commerce for an Inclusive Economy” aims to bring together academicians, researchers, industry professionals, and students to discuss emerging trends and innovative practices in sustainable and inclusive trade and commerce. In the context of growing environmental concerns and economic inequalities, the conference focuses on promoting green trade, ethical business practices, and sustainable commercial models that balance economic growth with social and environmental responsibility. The conference provides a platform for knowledge sharing, research dissemination, and collaborative dialogue to support the development of a resilient and inclusive economic system.

## Sub-themes of the Conference

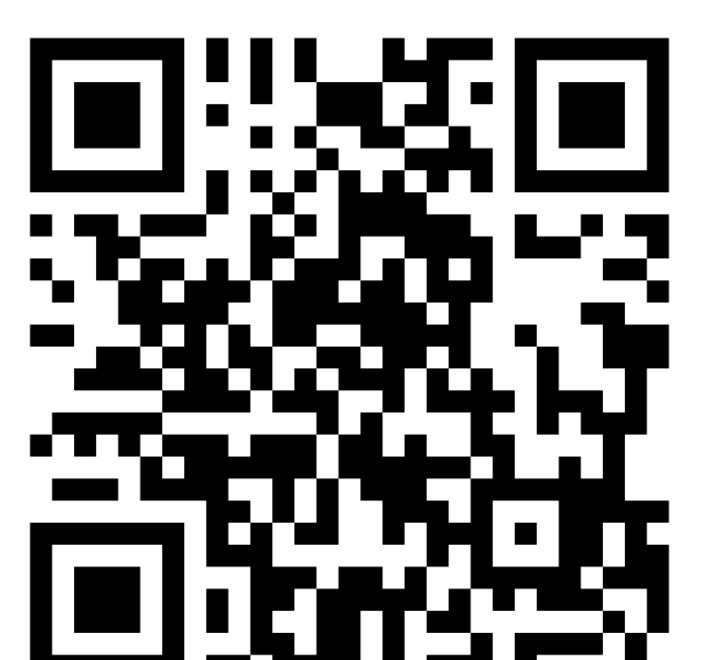
*(but not limited to the same)*

- E-commerce and Digital Trade
- Fintech and Blockchain in Commerce
- Digital Inclusion for Rural and Urban MSMEs
- Cybersecurity and Trust in Digital Transactions
- Trade Policy and International Cooperation
- Startups and Innovations in Green Trade
- Community-Based Tourism (CBT) and Rural Development
- Eco-Tourism, Heritage Tourism, and Local Trade
- Tourism Policy and Infrastructure for Economic Inclusion
- Inclusive Models of Entrepreneurship
- Entrepreneurship for Inclusive and Sustainable Economic Growth
- Policy-Driven Entrepreneurship and Innovation for Social Impact
- Social Enterprises and Equitable Business Ecosystems
- Sustainable Finance, Green Investment, and Circular Economy Models
- Digital Transformation and Inclusive Policy Frameworks
- Public-Private Partnerships for Inclusive Economic Development
- Regulatory Innovations for MSME and Start-Up Empowerment
- Global Trade Reforms and Equitable Market Access
- Artificial Intelligence for Sustainable and Green Trade Practices
- AI-Driven Green Supply Chain and Logistics Management
- Role of AI in Carbon Footprint Reduction
- Role of AI in Climate-Smart Commerce
- AI in Circular Economy and Sustainable Resource Management
- Ethical and Responsible AI for Inclusive Economic Growth
- AI-Enabled Decision-Making for Sustainable Business and Trade Models

## Registration Fees

<b>Students &amp; Research Scholars</b>	<b>₹ 590</b> <small>(Inclusive of GST)</small>
<b>Faculty</b>	<b>₹ 885</b> <small>(Inclusive of GST)</small>
<b>Industry Experts</b>	<b>₹ 1180</b> <small>(Inclusive of GST)</small>

## SCAN TO REGISTER



## LINK FOR REGISTRATION

<https://e.mariancollege.org/events/geprud>

**Submit Your Entries to :**  
**conferencescaps@mariancollege.org**



- The conference is open to academicians, research scholars, industry professionals, and students in the field of Commerce and Management.
- The abstract should not exceed 250 words.
- The full paper should not exceed 4,000 words.
- Abstracts and full papers must be prepared in MS Word using Times New Roman font, size 12, with 1.5 line spacing.
- The prescribed format for the full paper will be shared after acceptance of the abstract.
- References must strictly follow the APA 7th Edition referencing style.
- Abstracts and full papers should be submitted to [conferencescaps@mariancollege.org](mailto:conferencescaps@mariancollege.org).
- All submissions must be original, unpublished, and free from plagiarism, including AI-generated plagiarism. The use of AI tools for language editing may be permitted; however, the intellectual content, analysis, and interpretation must be the author's own. Papers found to violate plagiarism or AI-plagiarism norms beyond permissible limits will be rejected.
- All accepted papers will be published in the conference proceedings with an ISBN.
- Paper presenters will receive a participation certificate, seminar kit, and working lunch.
- One registration permits participation of only one individual.
- Co-authors wishing to attend the conference must register and pay the conference fee independently.
- Certificates will be issued to co-authors only upon independent registration and payment.

## PATRONS

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Patron & Chairman on BoM

V Rev Fr Boby Alex Mannamplackal  
Manager & Chairman of GB

Rev Fr Thomas Abraham  
Administrator

Rev Fr Ajo Pezhumkattil  
Deputy Administrator

Prof. Dr Ajimon George  
Principal

## ORGANISING COMMITTEE

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Head of the Department, SCAPS

Dr. Shinta Sebastian  
Assistant Professor,  
Head - MCom Programme, SCAPS

Dr. Emilda K Joseph  
Assistant Professor, SCAPS

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